



### 4Memphis Impact - Application Form



If you are interested in being on the 4Memphis Impact staff in 2020, please have this form filled out and returned by January 1, 2020. You can return the form and your writing sample to the 4Memphis office (6465 N Quail Hollow Road, Ste 300, Memphis, TN, 38120) or email to [mckendree@4memphis.com](mailto:mckendree@4memphis.com).

**Student Name:** \_\_\_\_\_

**High School:** \_\_\_\_\_ **Year:** \_\_\_\_\_

**Cell Number:** \_\_\_\_\_ **E-mail Address:** \_\_\_\_\_

The Impact team is broken into seven different departments. The positions on the Impact team are as follows:

**Fashion / Arts / Sports / Non-profit / Photography / Graphic Design / Website**

Each department reports on things happening around the city tailored to their interests. *You can read more about each team at the bottom of this application.* Please rank your top three positions, in order of importance, that you are interested in:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**How would you use your position on the team to expand the content that we report on? What would you like to see in the upcoming year?**

Feel free to visit our website, 4Memphis.com, and look through our monthly publications to see what we have reported on in the past - the impact articles are toward the back of each issue.

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**Please list all extracurricular activities and describe your involvement with each:**

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**Are you available the first Sunday evening of each month for our monthly group meetings?** It is mandatory for you to attend so we can plan the articles for the upcoming three months.

Yes \_\_\_\_\_ No \_\_\_\_\_

**Finally, please submit a writing sample.** This sample can be a creative writing piece or an essay that you have written for school or college applications. If you do not have a writing sample, please write a five-hundred-word minimum piece answering these questions. What does Memphis mean to you? How has living in this city played a role in shaping your identity?

We look forward to reading your application. If you have any additional questions, feel free to reach out to our art director, McKendree Walker, at [mckendree@4memphis.com](mailto:mckendree@4memphis.com).

# MEMPHIS IMPACT – DEPARTMENTAL TEAMS

## Fashion

- Each month the fashion editor, lead student in charge of the fashion team, chooses a local store to be highlighted in the fashion section of the Impact spread. The fashion editor will contact store management and arrange for a group of 4-5 students to go with her to the store for a photo session featuring clothing and/or products from that store. A member of the photography team accompanies the group for a mini photoshoot.
- In joining the fashion team, you will help in brainstorming ideas for local stores and fashion trends that could be featured in the magazine. We also ask that team members attend the photoshoots and help put together the looks that are going to be featured. Each month a member of the fashion team will write a 300-500 word article about that month's fashion choices. We are looking for students who are interested in fashion trends and who feel confident in reporting about those trends.

## Arts

- The arts team highlights a different high school artist each month. It is up to the arts team to reach out to different high school art departments to find an artist to be featured. The arts team should come prepared to each monthly meeting with ideas for the upcoming three months. A member from the art team will write a 300-500 word article about the highlighted artist.
- In February 2020 we will be hosting our first ever Impact art show. The art team will help in planning the entire event. This art show will be an opportunity for students from all area high schools to set up a booth and showcase their art. Tickets will be sold for the art show and all proceeds donated to a nonprofit that the Impact staff has chosen. The art team is in charge of reaching out to area high schools and communicating with their art departments to inform them of this opportunity!

## Sports

- Each month the sports team decides on what they would like to feature in their spread. Past articles have been written on the history behind school mascots, rival games between high school teams, and other local sports events. We are now looking to expand this section to cover different nonprofits and organizations in the city that use sports as an avenue to bring the Memphis community together.
- As a member of the sports team, you are required to bring ideas to the monthly meeting on future coverage in the sports section. A member of the sports team will write a 300-500 word article each month as the coverage submission for the sport's team.



## Nonprofit

- The nonprofit team is in charge of choosing the nonprofits that will be highlighted each month. We prefer for the nonprofit article to be a hands-on event that members of the staff can do together as a team. For example, we recently made sandwiches for the Urban Bicycle Ministry. The nonprofit team organized a time and place for the sandwiches to be made and then were responsible for taking the sandwiches to the nonprofit base. After each service project, someone on the team is responsible for writing a 300-500 article about that organization's mission and how members of the Memphis community can be involved.

## Photography

- The photography team is responsible for taking the images that coincide with the articles each month. The photography coverage assignments will be divided between the members of the team. In a few cases, photos can be submitted by an organization covered, but for the most part we rely on the photography team to attend the events and take the photos.

## Graphic design

- The graphic design team is responsible for creating the layout for the Impact spread. The program that we use is Adobe InDesign. The members of the team will work with the art director, McKendree, to complete all team submissions that month. No graphic design experience is needed. If graphic design is something that interests you, McKendree will work closely with you and teach you all of the steps that go into designing an editorial page.

## Website

- The website team is in charge of the articles that are posted on the 4Memphis website and current articles cover a wide range of topics, If this is something that interests you, please visit the Impact section to read some of the articles.
- We are starting a creative writing section where high schoolers can submit their creative writing pieces to be featured on the website. The website team will read through these submissions and choose the ones that they want to have featured. All members of the website team should be comfortable writing 300-500 word articles that will be featured in addition to the submitted creative writing pieces.

For questions please contact: [mckendree@4memphis.com](mailto:mckendree@4memphis.com)

